Job Description “Technical Expert Public Private Dialogue & Communication”

sequa

We are a non-profit subsidiary of Germany’s top business membership organisations as well as GIZ. In the field of international development cooperation, we implement programmes and projects funded both by public and private clients. Jointly with partners, we have successfully implemented more than 1,000 projects in more than 100 countries during the past 29 years. Sequa’s core competence is private sector development, is based in Bonn, employs around 90 people (2019), and generated a turnover of EUR 39 million (2018).

The Project

PREVENT PLASTICS is a joint approach of sequa, STENUM Asia and the Myanmar Banks Association (MBA).

The overall objective of Prevent Plastics is to promote sustainable consumption and production patterns in Myanmar through raised awareness and best practices on waste management. The action has three specific objectives:

(1) adoption of sustainable waste management practices in four industrial zones
(2) increased availability of eco-friendly packaging and carrier bag alternatives in the market for producers and consumers
(3) increased consumer awareness on plastics reduction.

Function of the position

The Technical Expert is responsible for working closely with the Prevent Plastics Team Leader to manage the implementation of project activities regarding setting up Public Private Dialogue formats and launching consumer awareness campaigns.

Responsibilities

- Manage activities regarding Public-Private Dialogue and Industrial Symbiosis as well as Consumer Awareness in coordination with the Team Leader
- Identify waste management stakeholders, establish contacts and relationships with public and private players such as PCCD, CSOs, NGOs, Myanmar Industries Association, Myanmar Garment Association, MoNREC, EU Delegation
- Manage and develop a contact database
- Develop concept and agenda for Annual Industry Wide Dialogue
- Support STENUM on Waste Exchange Platform
- Develop contents for newsletter
- Feed website and Facebook and other relevant social media channels
- Help develop an awareness raising campaign targeted at young consumers in Myanmar towards sustainable lifestyles
- Monitor and evaluate the outreach of the campaign
- Set up round tables for consumers to discuss issues of communication and advocacy strategies
- Attend relevant workshops and meetings with companies and other stakeholders

Qualifications and required experience

- Fluent in Myanmar and very good knowledge of English
- Very strong communication skills
- Minimum of 5 years professional office work experience
- Experience with Microsoft Excel, Word and similar programs
- University degree in communication studies, public relations or similar
- Strong organisational skills
- Good time management
- Social media skills

Optional additional qualifications

- Professional experience working with at least one of the following:
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- Circular economy
- Sustainability
- Awareness raising campaign
- Event management

- Personal interest in environmental protection and waste reduction

Direct supervisor is the Team Leader

Start date: 1 July 2020

Position type: Contract until 30 April, 2024

Salary: Competitive salary and benefits based on experience and qualifications.

Please email a copy of your CV and a cover letter explaining your interest in the position to Prevent Plastics Team Leader, Denis Schaefer: denis.schaefer@sequa.de

Application Deadline is 19 June 2020